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Dance: The Art Of Production: A Guide To Auditions, Music, Costuming, Lighting, Makeup, Programming, Management, Marketing, Fundraising



Synopsis

All aspects of organizing a dance performance and managing a company are covered in this book; written by dancers, for dancers. Photos, drawings, and diagrams show beginners how to hang lights, make costumes, design posters, and attract an audience. Readers will discover tips on the business side of a dance production including marketing, fundraising, box office and house management, and much more. New contributors to this edition include Elizabeth Keen, a former dance faculty member of the Julliard School; Barbara Matthews, director of makeup design for the department of theater arts at California State University; and Regina Fletcher Sadono, freelance costumer and choreographer.

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